L GLOBAL, LLC · BUSINESS STRATEGY & EXECUTIVE COACHING

GROWTH WITHOUT LIMITS.

CAPABILITY STATEMENT

6	7	5	30+
CORE SERVICES	INDUSTRIES SERVED	CONTINENTS	YEARS EXPERIENCE

Corporate Overview

Award-winning business strategy and executive-coaching consultancy L Global helps legacy-building visionaries meet and exceed personal development and business expansion goals.

Who We Serve

We partner with extraordinary leaders across seven industries shaping tomorrow's institutions — from healthcare systems and municipal governments to entertainment, mission-driven nonprofits, startups, and established brands.

The freedom to grow without limits. *That's the one goal every client shares.*

What Sets Us Apart

- Human-centered strategy across sectors that don't typically intersect — hospitals, city governments, and film festivals alike.
- Proprietary "Power of the Pivot" strategic-planning methodology.
- Social enterprise model — a share of net revenue funds community impact: women's entrepreneurship, arts access, sustainability, education.
- 15+ years of concurrent board and civic leadership alongside active client engagements.

CORE COMPETENCIES

- → Leadership Development
- → Value-Based Strategic Planning
- → Change Leadership
- → Technology Optimization
- → Brand Management
- → Intellectual Property
- → Talent Acquisition & Workforce Solutions
- → Crisis Communication
- → Cross-Cultural Business Development

KEY INDUSTRIES

Healthcare, Technology, Entertainment, Government, Education, Non-Profit, Hospitality & Tourism

GLOBAL PARTNERSHIPS

Asia, Europe, Africa, North America, South America

Services We Provide

✔ **Strategic Planning** Value-based strategy and market-expansion planning for organizations entering new regions or reinventing their growth model.	✔ **Board Advisory** Governance counsel for CEOs, COOs, and boards of any size, informed by 15+ years of concurrent board leadership.
✔ **Consulting** Strategy, systems, and culture guidance for the real work growth requires.	✔ **Executive Coaching** One-on-one coaching that sharpens decision-making, communication, and leadership presence.
✔ **Public Speaking** High-impact keynotes delivered worldwide, across cultures and audiences.	✔ **Expert Witness** Brand-protecting litigation testimony backed by 30+ years of strategy experience.

Recognition

2020 Visionary Strategist Award — *Leadership Film & Entertainment*
2018 South Florida's Most Powerful & Influential Business Leader Award — *Legacy Magazine*
2018 Executive Impact Award — *Business Mentor to Former Military Leaders*
2007 Outstanding Service Excellence Award — *Managed Services, Time Warner*
2003–06 Five Peak Performance Awards — *Leadership Excellence*

Meet the Founder



LAVERNE DALEY

Founder/CEO, L Global & Cinema Cities Network · Board Chair, Miami Web Fest Intl.

LaVerne advises leaders on building world-class organizations, guiding expansion strategy for a top-5 U.S. health system, city governments, corporations, and NGOs — including an international nonprofit launching October 2026. As Board Chair and Chief Strategist of a 12-year Miami-based international film festival, she has helped extend its reach across 50+ countries, earned Key to the City honors, and launched two new festivals in the Mid-Atlantic.

GLOBAL STAGES

GITEX Dubai · NFL / Miami Dolphins · SHRM · United Way Tocqueville Society · Sapienza University

BOARD SERVICE (15+ YRS)

United Way of Broward County · Cystic Fibrosis Foundation · Chapman Partnership for the Homeless · Keiser University Advisory Board

Full bio: lavernedaley.com

Past Performance / Testimonials

U.S. TRUST · ups · Covert Services Group · Grady · City of Riviera Beach · Miramar · Miami Web Fest · vonis · WPB West Palm Beach · Business Partner blueprint

LET'S BUILD WHAT'S NEXT, TOGETHER.

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